

Small Credit Union Community GAC 2021 Scholarship Contest Sponsored by CUNA Mutual Group

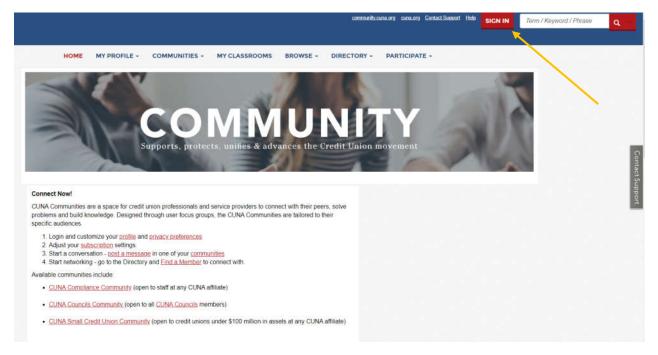
Official Contest rules:

- 1. Contest begins Tuesday, Jan. 5, 2021 and ends Friday, Feb. 12, 2021. Early prize deadline is January 21, 2021. Contest is open to any small credit union (under \$120 million in assets).
- 2. To receive an entry into the contest drawing for one of 13 full scholarships (value between \$295 and \$445 depending on asset size) to the 2021 CUNA Governmental Affairs Conference, participating credit unions ("Participants") must:
 - ✓ Be signed up for the Daily Digest, Real Time Digest, or Consolidated Daily Digest with the CUNA Small Credit Union Community (directions at bottom),
 - ✓ Have responded to at least one the five (5) "GAC Contest Questions," appearing each Tuesday throughout the contest period, by emailing your response to Niketa Miller at nmiller@cuna.coop. (Questions will be posted in the <u>Discussion</u> of the Small Credit Union Community on Monday evenings and labeled "GAC Contest Question."). One response earns you one entry into the drawings.
- 3. CUNA will additionally be awarding five (5) of the 13 scholarships during a CUNA Professional Development Online webinar, on Thu., Jan. 21 at 2 p.m. CT. Winners will be picked and announced live during the webinar.
- 4. Participants will receive one (1) entry into the contest drawing for responding to any "GAC Contest Question" posted during the contest period. Participants can only receive one (1) entry per Contest Question, regardless of the number of responses to that particular question. (Multiple responses to the same question don't earn additional entries).
- 5. However, Participants can receive ADDITIONAL entries into the drawing by responding to subsequent weekly GAC Contest Questions, up to a total of five entries. Participants can respond to any and all of the five questions up until the end of the contest period at 11:59 p.m., Friday, Feb. 12.
- 6. On Tue., Feb. 16, 2021, Credit Union National Association (CUNA) will post the winners selected in the Discussion of the CUNA Small Credit Union Community.
- 7. Only one scholarship will be awarded per credit union. Seven (7) winners will be picked from the \$0-\$60 million category, and six (6) winners will be picked from the \$60-\$120 million category.
- 8. The 13 winning credit unions will receive one free registration to the 2021 CUNA Governmental Affairs Conference, which will be a virtual conference from March 2-4, 2021.
- 9. If the winners are already registered for CUNA's Governmental Affairs Conference, the scholarship funds will act as a refund of already paid registration fees.
- 10. Once winners are picked, CUNA will contact the winners to notify them and make sure they are able to attend the conference. If winners are unable to attend, a new winner will be picked.

11. No purchase is necessary to win. Small credit unions may also enter by sending a postcard by January 24, 2021, to Tom Sakash, CUNA at 5710 Mineral Point Road, Madison, WI 53705, with their name, address and phone number, referencing "Small CU Community GAC 2020 Contest." Winners will be posted on cuna.org. Offer void where prohibited.

Directions for signing up for an Email to the Small Credit Union Community, one of the requirements for entry:

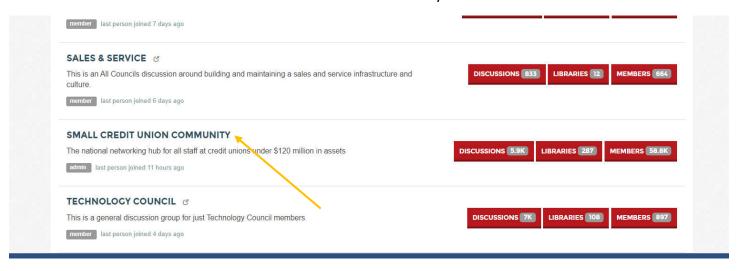
1. Visit **community.cuna.org** and click the red SIGN IN button at the top right. Sign into your CUNA.org account. (If having trouble with your cuna.org account, send an email to helio@cuna.coop for support.)



2. At the next screen, click on "Communities," then "My Communities."



3. Scroll down and click on the Small Credit Union Community



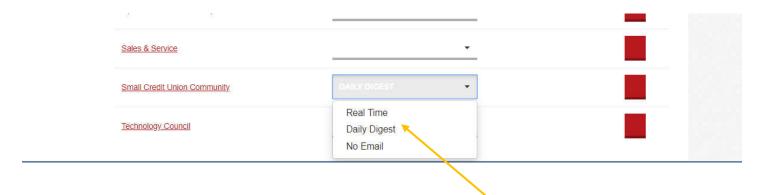
4. If this is the first time you've logged into the Small Credit Union Community, you will likely be asked to agree to the Community Terms and Conditions.

Then, you will be prompted to select your Email Notification preferences. Here, you can select "Real Time," "Daily Digest," or "No Email." If you select "Real Time" or "Daily Digest" you're finished! You will need to take no further steps to sign up for emails to qualify for the contest.

If you do not see the Terms and Conditions or the Email Notifications preferences, you will be brought to the Home Page of the Small Credit Union Community. From here click "My Profile" and then "Email Notifications" at the top of the page.



5. Final Step! At your Email Notifications page, **scroll down to the bottom** and click the white tab next to the Small Credit Union Community. Select either Daily Digest or Real Time and as soon as it's selected, you're signed up! Close your browser or return back to the Small Credit Union Community:



If you have any questions or issues, or if you're not sure whether you're signed up, please email Tom Sakash at tsakash@cuna.coop.